



9th Annual  
*Spring Nature  
Festival*

April 6-7, 2024







# THE WILDLANDS CONSERVANCY

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*Behold the Beauty*

Dear Friend,

The Wildlands Conservancy's Wind Wolves Preserve is one of Kern County's most treasured natural spaces. Nestled in the foothills of the San Emigdio Mountains, about 30 minutes south of Bakersfield, the preserve offers free public access to its picnic areas, campgrounds, and miles of hiking and biking trails. From vibrant wildflowers painting our hills in spring to elk herds grazing on foggy, winter mornings, every season affords opportunities for our community to behold the beauty of nature close to home.

At 93,000 acres, Wind Wolves Preserve is the largest privately-owned nature preserve in the western United States and one of over 25 preserves owned and operated by The Wildlands Conservancy, a 501(c)(3) nonprofit organization (Employer Identification Number 33-0676450). The Wildlands Conservancy is committed to preserving the beauty and biodiversity of the earth, providing protected habitat for native plants and animals, including endangered, local species like the Bakersfield cactus and San Joaquin kit fox. Fueling a passion for environmental education, Wildlands extends its roots into the community. Through programs like the Outdoor Discovery Program, thousands of Kern County students are invited to discover the wonder and joy of nature. The preserve also opens its arms to the public, leading free, family-friendly weekend events that help introduce and further foster a connection with nature.

Each year, Wind Wolves Preserve hosts its beloved Spring Nature Festival, a two-day event welcoming thousands of visitors to celebrate the season with us. Our community is invited to enjoy educational exhibits and programming with the beautiful hills as a backdrop to the festivities. Entrance and all activities are free of charge, so we rely on the generosity of donors to host this unique event. Our 9th Annual Spring Nature Festival will take place on April 6th and 7th of 2024, and we hope you and your organization will consider supporting us through a sponsorship. Please find additional materials enclosed. Thank you for your consideration!

Warm Regards,

*Carolina Ruiz*

Carolina Ruiz  
Interim Outdoor Education Manager  
Wind Wolves Preserve



# SPONSOR INFORMATION

## 9th Annual Spring Nature Festival April 6th and 7th, 2024

The Wildlands Conservancy's Wind Wolves Preserve is excited to announce its 9th Annual Spring Nature Festival on Saturday, April 6th and Sunday, April 7th, 2024. Each year we invite our community to enjoy educational exhibits and programming amid the beautiful backdrop of our rolling hills. In order to offer this event at no cost to participants, we rely on the generosity of donors like you! Your sponsorship provides a platform to showcase your support of one of Kern County's most treasured natural spaces. Advertising via multiple platforms, including social media, local news stations, and radio, is expected to reach a broad audience and draw thousands of festival-goers! Sponsorship levels and associated benefits are outlined below.

### SPONSORSHIP LEVELS



**Lupine**  
\$500-\$1,000

Logo on event website  
Logo on sponsor board (during event)\*  
Social media recognition



**Poppy**  
\$2,500

All Lupine level benefits plus:  
Logo on event t-shirts\*\*  
Optional exhibitor booth at event



**Mariposa Lily**  
\$5,000

All Poppy level benefits with prominent logo on website, sponsor board, and social media (with additional, negotiable benefits for donations over \$5,000)

\*To be included on event signage, logo must be received by March 22, 2024.

\*\*To be included on event shirt, logo must be received by March 8th, 2024 (two-tone logos only).

Sponsorship Level: \_\_\_\_\_ Donation Amount: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

The Wildlands Conservancy is a registered 501(c)(3) nonprofit organization EIN: 33-0676450  
Send completed form to the address below or email to [carolina.r@wildlandsconservancy.org](mailto:carolina.r@wildlandsconservancy.org).

Please make checks payable to **The Wildlands Conservancy**. Donations can also be made online with a credit card. Scan the QR code to donate online or ask for the link via email.

